

NEWS

July 2017 ~ Volume 22 Issue 1



Staff events

On January 21 this year Kylie, our office manager, gemmologist and valuer, was married to her long-time boyfriend Brent Beachley. Abrecht Bird staff and Kylie and Brent's families joined in the celebrations held at the Melbourne Zoo. No prizes for guessing who made the engagement and wedding rings!



*Congratulations,
Kylie and Brent*

Jade Putter



For the past 14 years Abrecht Bird Jewellers have hand made a brooch for presentation to the winner of the 'Jade Putter' competition at Rosanna Golf Club.

David and Peter Bird, pictured with winner Rachel Brydon, runner up Eunice Chan, and Geoff Waldon.

The brooch is a replica of a putter with a jade face that was donated to the club by the captain of the club at that time, Geoff Waldon. Greg John designed the brooch and it was made this year by Jarrad McErlain.



Peter Bird

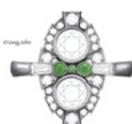
FGAA

ABRECHTBIRD Creed

The Principles of Integrity and Honesty set down by our forebears have laid the perfect foundation on which we can continue to build and further practise the ideals of 'Quality without Compromise'

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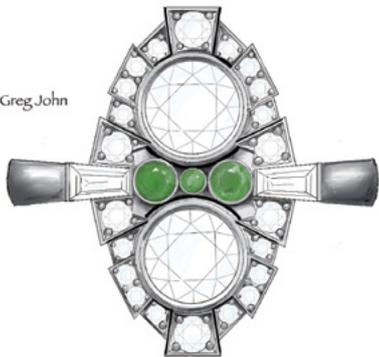


p. 4 A new addition to the wedding range



Wisdom from the Bench

© Greg John



*'An experience like no other
– an heirloom you would
be proud to own.'*



Take a pre-loved diamond, add some precious metals, and a few emeralds with some more diamonds, mix gently with a passion to create, and *voila!* An experience like no other – an heirloom you would be proud to own.



Pictured right: From left to right – Abrecht Bird Jewellers logo; the makers and designers mark; the metal quality; the mark of the Gold and Silversmiths Guild of Australia, followed by the date stamp.

These marks represent the pride and passion we put into creating unique pieces for unique people. When you see these marks in your jewellery, you immediately know that you are now part of an exclusive collection of discerning lovers of fine jewellery. It becomes your guarantee of a lifetime of service to ensure that your jewellery is maintained to the same exacting standards that formulated its creation.

As the creator of this piece, I am extremely proud to stand behind a full guarantee against faulty workmanship and materials.

Greg John
FGAA Dip DT



Gemmology Corner

Tanzanite

Tanzanite is a popular blue gemstone that is only produced commercially in one small area of northern Tanzania, near the base of Mount Kilimanjaro. Tanzanite is a trade name that was used first by Tiffany and Company for gem quality specimens of the mineral zoisite that have a blue colour.



Acknowledgement to Geology.com

'...its striking vivid blue colour has led to it being the second most popular blue stone...'

Tanzanite is usually found as a reddish brown crystal and is trichroic, meaning that it shows three colours concurrently (brown, blue and violet) depending upon its crystal orientation. Heating rough crystals removes the brown. This heat treatment is most frequently achieved by placing the material in a furnace at around 370–390°C for 30 minutes. In some cases, however, the heat treatment occurs as a natural result of the metamorphic process. In early finds (the first discovery was in 1967), some crystals lying close to the surface had been found blue as a result of a wildfire in the area that had heated the stones underground.

Since heat treatment is universal, it has no effect on price, and it is not a requirement that the treatment be disclosed to the consumer. Tiffany's promotion of the gem and its striking vivid blue colour has led to it being the second most popular blue stone (after sapphire). However, although beautiful, it does not share the sapphire's durability – it has a hardness of 6.5 (sapphire is 9) and should be worn with care. Furthermore it has one direction of 'perfect' cleavage that could make the gem vulnerable to being chipped or broken if it receives a sharp impact. Steam and ultrasonic cleaning are not recommended.

Although promoted heavily on cruise ships and in tourist locations as being extremely rare, we have not found any difficulty locating fine material at stable prices.

Leon Corn
FGAA Dip DT



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6

- 1.** Tahitian pearl and black spinel rope length necklace \$1,475 **2.** 18 carat white gold sapphire and diamond stud earrings \$1,890
3. 9 carat white gold Tanzanite and diamond ring \$3,260 **4.** 18 carat yellow and white gold diamond ring \$4,830
5. 18 carat white gold ruby and diamond drop earrings \$2,740 **6.** 18 carat white gold South Sea pearl and pink sapphire pendant* \$1,475

*Chain not included

Pictured above, left to right:

Social presence

Social media provides an opportunity for us to share our joy in creating beautiful jewellery. If you would like to keep up with our latest designs and special events, we urge you to follow us on Facebook and Instagram.



Showcase



Pictured above, left to right:

7. 18 carat white gold diamond engagement ring \$8,625 **8.** 18 carat white gold diamond wedding ring \$1,550
9. 18 carat white gold Tahitian pearl and diamond pendant* \$3645 **10.** 18 carat white gold emerald and diamond stud earrings \$1,840
11. 18 carat white gold diamond hoop earrings \$2,140 **12.** 9 carat rose and white gold pink and white diamond pendant* \$620
13. 18 carat yellow and white gold fresh water pearl and diamond ring \$2,845 **14.** 9 carat white gold hinged diamond bangle \$2,620
15. 18 carat yellow gold South Sea pearl and diamond stud earrings \$1,550

*Chain not included

Zirconium

To add diversity to our wedding ring range, we have recently added a new and exciting collection of rings made from zirconium. This is a metal typically used in industrial applications – it starts out white, but by heating becomes black. It has very similar properties to titanium, is lighter than steel and its hardness is close to platinum.

Zirconium is an ideal material for the man who seeks a different look in a wedding ring. Hypoallergenic, lightweight, durable and more resistant to scratching than other traditional materials, it is not coated, so retains its colour and attractive high finish. Some designs feature zirconium and yellow, white or rose gold. The contrast of glossy black and rose gold is particularly impressive.

'...an ideal material for the man who seeks a different look in a wedding ring'



Car park changes

Those clients who are accustomed to parking at the City Square car park when they visit us should take note that it has permanently closed. This is due to work on the Metro Tunnel and new underground station.

Alternative and conveniently close parking can be found at Greenco parking in Royal Lane (off Little Collins Street). Please phone our office if you need directions.

Proofreading by Word Perfect Proofreading and Editing



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Clean, Polish and Check

Level 2, 227 Collins Street, Melbourne
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- ✓ Complimentary clean and polish of two rings
- ✓ A thorough check of the safety of all settings

Available at any time in the next 12 months when you present this coupon.

It will not always be possible to complete the work while you wait, but generally pieces should be available for collection in 20 minutes.

The exception will be white gold articles that require rhodium plating (additional charge) – we will endeavour to have these pieces available at the end of the same day.